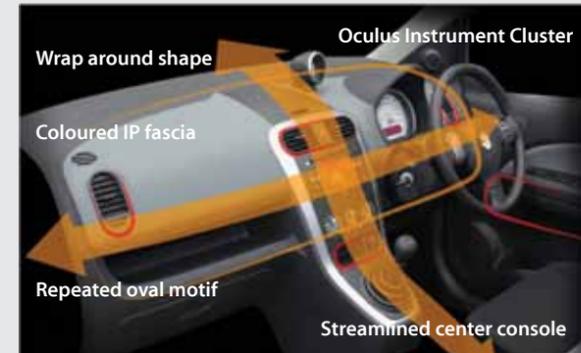


# TECHNOLOGICAL New-Age Design & Advanced Braking Systems

The Ritz is a perfect blend of European tall-boy styling, safety, smart features and innovative engine technologies. It's a car with special attention in the area of seating comfort, space, performance and fuel-efficiency.

The suspension of the vehicle with a ground clearance of 170 mm has been tuned for the Indian road conditions.

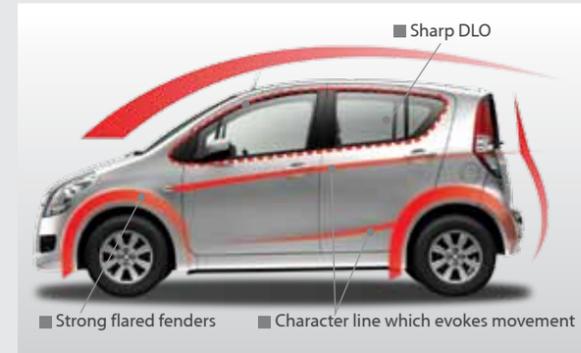
## Youthful & Useful Interiors



It was the first passenger car in India to be compliant with the BS-IV emission norms, in both petrol and diesel variants. This was well ahead of the BS-IV norms being applicable in India, reinforcing company's efforts in bringing the best and latest in technology for the Indian customers.

With sportiness of a Swift, latest in K-series and DDiS diesel engine technology, safety features like the Airbags,

## Aerodynamic European Design Exteriors

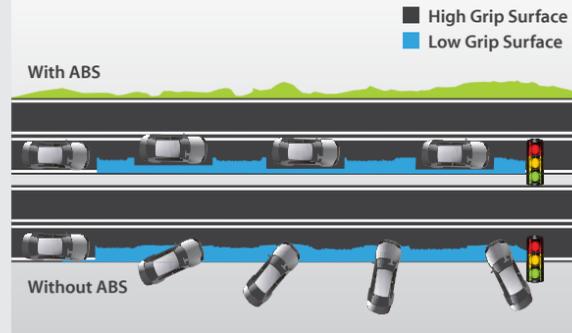


ABS & EBD and Suzuki's globally acclaimed expertise in compact cars, the Ritz has carved a special place for itself in the premium compact segment.

It is available in two engine options:

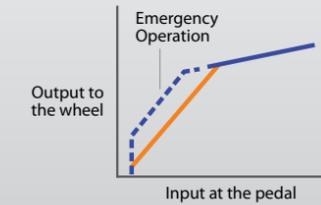
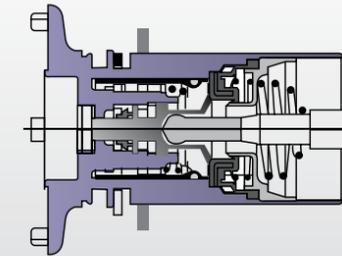
K-series 1.2litre, 85PS Petrol and the super-successful 1.3litre, 16-valve DDiS, 75PS Diesel engine.

## Antilocking Braking with Electronic Brakeforce Distribution



## Brake Assist Function

- 1 Focus on emergency braking
- 2 Reduced stopping distance under panic stops



The adventurous XBhp couple, have a passion for road trips. Sundeep is a biker and head convener of a popular bike magazine & website [www.XBhp.com](http://www.XBhp.com) while Jaya is a software programmer.

"Being a professional motorcyclist and a graphic designer for 7 years now, this was my first own car. The first time I saw the Ritz, the styling came across as quite refreshing. Plus it was loaded with ABS and EBD, Airbags, Integrated Audio and basics like power steering and power windows.

As my first drive, I took it to Binsar, in the Uttaranchal, and the car handles quite well despite the tall boy design. The braking especially was impeccable and confidence inspiring. From the inside, it has a 'big car' feel, and thanks to the stock tachopod, things do look interesting while driving."

Sundeep Gajjar  
Pro-Biker & Motographer

